

GRAND DESIGNS PROMOTION

surface treatment

TASTE IS AN OPINION BASED ON INFORMED JUDGEMENT.

WE'LL INFORM. YOU CAN JUDGE FOR YOURSELF.

JOIN THE TASTE DEBATE ON THE QUESTION TASTE STAND AT GRAND DESIGN LIVE – AND DECIDE FOR YOURSELF ON SOME WONDERFUL WALLPAPERS.



- Hidden White Room - Tracy Kendall ①
- Glasgow Toile - Timorous Beasties ②
- Orchid Colour - Timorous Beasties ③
- Thistle - Timorous Beasties ④
- Lifford Damas - Cole & Son ⑤
- Handbag - Debra Franses Bean ⑥
- Outdoor Wallpaper - Susan Bradley ⑦

www.questiontaste.com

It's always been the job of design and designers to push the boundaries and challenge accepted perceptions of taste. That's why the makers of **Tanqueray**® Gin, **Smirnoff**® No. 57 (Blue) Vodka, **J&B**® Rare Scotch Whisky, **Talisker**® Single Malt Whisky and **Johnnie Walker**® Black Label® Scotch Whisky have come up with the 'Question Taste' idea – an exhibition stand which is a blend of information, opinion and spirit designed to provoke debate about taste.

The stand exhibits an array of engaging, interactive and sensory experiences relating to trends in design, art, literature and of course drinks. Specifically, Question Taste has a specially curated exhibition to showcase a fascinating collection of work of the very best in UK wallpaper design from designers of all ages and experience, provoking questions about the purpose of wallpaper in our homes. Is it merely background scenery, an outspoken contribution to interior design, or is it even art in its own right?

Designers showing work include Timorous Beasties (nominated for the Designer of the Year Award by the Design Museum, London), the innovative 'outdoor wallpaper' designer Susan Bradley, acclaimed artist and sculptor Debra Franses Bean and bespoke specialist Tracey Kendall. Classical but modern contributions

come from international award winning Cole & Son.

We all have a clear view of what we like and what we don't, but there's no doubt that wallpaper is making a comeback. For some it conjures memories of dingy rooms and drab interiors; for others it is making a welcome return to the arsenal of a designer's decorative effects. Especially now, with the current look of fashionable interiors driven by a sense of extravagance and indulgence, wallpaper can add the colours, patterns and textures that really make an interior sing.

While you consider this and the other debates on the stand, there will be the opportunity to learn more about the Question Taste Drinks range. Visit each of the five bars on the stand to sample **Tanqueray** Gin, **Smirnoff** No. 57 (Blue) Vodka, **J&B** Rare Scotch Whisky, **Talisker** Single Malt Whisky and **Johnnie Walker** Black Label Scotch Whisky. Expert bar staff will be on hand to help you find your favourite and decide which one you should try as a cocktail. Be sure to collect your complimentary drinks token distributed with your show tickets or available at the show.



Question Taste

This offer is only open to people aged 18 and over

DRINKAWARE.CO.UK

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